Center STAGE English Theater

SPONSORSHIP PACK-

WHAT WE DO

Center Stage is Israel's first professional English-language theater, founded with a bold vision: to create exceptional theater while building meaningful community through the performing arts. Today, Center Stage has grown beyond a physical venue into a dynamic, multi-faceted cultural organization.

Today, our work is anchored in four core pillars: Professional Theater, Community Theater, Youth Theater, and Theater Skills for Business. Together, these pillars allow us to reach diverse audiences while maintaining the highest artistic and educational standards.

Our Community Theater arm has enjoyed three consecutive, sold-out successes. *Play On* launched this journey, followed by *A Purim Panto,* an original UK-style pantomime written by our Artistic Director, Daniella Crankshaw, and the first of its kind to be staged in Israel, and *Almost, Maine*, all of which played to full houses and enthusiastic audiences.

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

WHAT IS *LET'S GO GIRLS*

Let's Go, Girls marks an exciting new chapter for Center Stage. It is our first professional production since the closure of our physical theater and represents the evolution of our artistic vision. This original musical cabaret celebrates women and the realities of their lives, love, friendship, aging, resilience, joy, and reinvention. With humor, heart, and a healthy dose of self-deprecation, *Let's Go, Girls* is a feel-good theatrical experience that audiences leave uplifted and connected.

Designed to tour intimate venues across Israel, the production speaks directly to women while resonating with anyone who appreciates honest, funny, and empowering storytelling. Its clear focus on female empowerment, community, and shared experience makes *Let's Go, Girls* an ideal platform for sponsorship, offering partners meaningful alignment with a targeted audience and a production that celebrates strength, authenticity, and joy.

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

WHY SPONSOR *LET'S GO GIRLS*

Center Stage provides sponsors with premium visibility and brand exposure through media placement and direct marketing, as well as generous ticket and hospitality opportunities for employees and clients.

Sponsoring *Let's Go, Girls* is an opportunity to align your brand with a production that is joyful, empowering, and deeply resonant. This original musical cabaret celebrates women's lived experiences with humor, honesty, and heart, creating an emotional connection that extends well beyond the final curtain.

Unlike broad, one-size-fits-all cultural events, *Let's Go, Girls* speaks directly to a clearly defined and highly engaged audience. The show creates an intimate theatrical experience that fosters connection, conversation, and community, making your brand presence feel authentic rather than intrusive.

As a sponsor, you will be supporting:

- Female empowerment and visibility through original storytelling
- Independent, professional English-language theater in Israel
- A feel-good cultural experience that audiences actively recommend and return to

With plans to tour intimate venues across Israel, *Let's Go, Girls* offers sponsors repeated exposure across multiple locations, allowing for sustained brand visibility rather than a single-night impact. Sponsorship opportunities can include on-site branding, program recognition, digital promotion, direct audience engagement, and bespoke activations tailored to your goals.

This is not just sponsorship—it is partnership. A chance to be associated with laughter, resilience, creativity, and a shared celebration of women at every stage of life.

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

PARTNERSHIP BENEFITS

We invite you to put your business Center Stage with creative PR activity and unforgettable events

Powerful Brand Association - an opportunity to associate your name/brand with innovation, creativity, community and first rate English-language performances

Access to multi-channel marketing activity including campaign-wide branding and logo visibility - communicate with customers across multiple channels including website, newsletter, social media, public relations and more

High profile marketing activity with national and international reach in print, online and social media

Direct connection with our audiences - communicate key messages to receptive audience

High quality hospitality opportunities - meet cast and creatives in vibrant location

A variety of activities to get involved in by making it happen both on stage and in the community

Create a positive rapport among residents and visitors alike

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

DESIRABLE, TARGETED DEMOGRAPHIC

The primary audience for *Let's Go, Girls* is women who value connection, culture, and meaningful experiences. They are curious, socially engaged, and eager to support work that reflects their lives with authenticity and humor.

Core Audience

- Women aged 25–65+
- English-speaking Israelis and Anglo-immigrants
- Professionals, entrepreneurs, creatives, and community leaders
- Women interested in personal growth, empowerment, wellness, and the arts

Secondary Audience

- Men attending with partners or friends
- Mixed-gender groups seeking intelligent, feel-good cultural experiences
- Theater lovers and supporters of original Israeli and English-language work

This audience is:

Loyal and engaged – they actively follow theater, cultural events, and community initiatives

Influential – many are decision-makers in their households, businesses, and social circles

Experience-driven – they prioritize quality, authenticity, and emotional resonance

Socially connected – highly likely to share recommendations both in person and online

By sponsoring Let's Go, Girls, your brand connects with an audience that values purpose as much as enjoyment, making this production an ideal platform for meaningful, values-driven sponsorship.

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

SPONSORSHIP PACKAGES

The generous sponsorship support we receive from corporations and local businesses plays a key role in our success. In exchange, we are excited to be able to offer these valued partners with tangible benefits, and the opportunity to gain meaningful visibility with our audiences.

The list below describes opportunities that are currently available. It is in our nature to explore ideas so we would be happy to come up with a creative package that will suit your business aims, identity and budget. Call us now to tailor a package for your requirements

Exclusive Sole Sponsor - NIS 75,000

Gold Sponsorship - Limited to 4 - NIS 10,000 to NIS 35,000

Silver Sponsorship - Limited to 3 - NIS 7,500 - NIS 9,000

Bronze Sponsorship - Unlimited - NIS 5,000 - NIS 7,000

Custom packages, single-city sponsorships, and in-kind partnerships are available upon request.

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

EXCLUSIVE SOLE SPONSORSHIP - NIS 75,000

Exclusive category | Highest visibility

The Exclusive Sole Sponsor is uniquely positioned as the sole sponsor of *Let's Go, Girls*, enjoying premium exposure across all performances and platforms.

Benefits include:

- Show branding as *Let's Go, Girls – presented by [Sponsor Name]*
- Prominent logo placement on all marketing materials (digital, print, and in-venue signage)
- Back Cover full-page acknowledgement in the show program
- On-stage verbal acknowledgment before each performance
- Brand inclusion in all press releases and media mentions
- Dedicated sponsor spotlight across Center Stage social media channels
- Opportunity to address the audience at select performances
- 20 Complimentary tickets for staff, clients, or guests
- A featured linked logo and/or ad and/or landing page on our website

Bespoke activation opportunities (see Sponsor Activation & Engagement Opportunities section.)

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

GOLD SPONSORSHIP - NIS 10,000 to NIS 35,000

High visibility | Strong audience engagement

Gold Sponsors enjoy significant brand presence and meaningful interaction with audiences.

Benefits include:

- Prominent logo placement on marketing materials and in-venue signage
- Full-page acknowledgment in the show program
- On-stage verbal acknowledgment
- Inclusion in social media promotions and newsletters
- Opportunity to host a branded audience experience at select performances
- A featured linked logo and/or ad on our website
- 15 Complimentary tickets

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

SILVER SPONSORSHIP - NIS 7,500 to NIS 9,000

Targeted visibility | Community alignment

Silver Sponsorship offers a strong association with the production and its values.

Benefits include:

- Logo placement in the program and on select digital materials
- Half-page acknowledgment in the show program
- On-stage acknowledgment
- Inclusion in sponsor thank-you posts
- A featured linked logo and/or ad and/or landing page on our website
- 8 Complimentary tickets

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

BRONZE SPONSORSHIP - NIS 5,000 to NIS 7,000

Accessible entry | Values-driven partnership

Ideal for small businesses and community organizations wishing to support women-focused cultural work.

Benefits include:

- Quarter page acknowledgement in the show program
- A featured linked logo and/or ad on our website
- Group acknowledgment on social media
- Tickets at a preferred partner rate

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

SPONSOR ACTIVATION & ENGAGEMENT OPPORTUNITIES

We believe sponsorship should feel personal, creative, and mutually beneficial. Opportunities can be customized and may include:

- Branded pre-show or post-show receptions
- Product sampling or curated giveaways aligned with the audience
- Panel discussions or talkbacks focused on women, creativity, wellness, or leadership
- Co-branded content (short videos, interviews, behind-the-scenes features)
- Employee engagement nights or client appreciation events
- Special performances for corporate groups or women's organizations

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

INDUSTRY-SPECIFIC SPONSORSHIP OPPORTUNITIES

Wellness & Health Brands

Perfect alignment with themes of self-care, resilience, life stages, and emotional wellbeing.

Ideal activations include:

- Branded mindfulness moments or post-show reflections
- Wellness-focused giveaways (journals, candles, supplements, class passes)
- Sponsored talkbacks on women, balance, and wellbeing
- Co-branded content around self-care and life transitions

Fashion & Beauty

A natural fit for a show that celebrates identity, confidence, aging, and self-expression.

Ideal activations include:

- Styling lounges or pop-up displays in venue foyers
- Sponsored costume elements or visual moments
- Gift bags featuring products or exclusive offers
- Co-branded social content highlighting confidence and style at every age

Finance & Tech Services

Position your brand as a trusted partner supporting women's independence, confidence, and life planning.

Ideal activations include:

- Hosted post-show wine & conversation evenings
- Branded audience resources or takeaway cards
- Sponsored discussions on financial confidence across life stages
- Client appreciation or networking performances

Lifestyle & Consumer Brands

Ideal for brands centered on quality of life, experience, and connection.

Ideal activations include:

- Curated pre-show or interval experiences
- Product sampling or experiential showcases
- Audience competitions or experiential giveaways
- Brand storytelling woven into audience engagement moments

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com

SPONSORSHIP ACCEPTANCE FORM

We agree to the following sponsorship program:

___ Exclusive Sponsorship @ NIS _____

___ Gold Sponsorship @ NIS _____

___ Silver Sponsorship @ NIS _____

___ Bronze Sponsorship @ NIS _____

Company/Private Name:_____

Contact Name: _____

Address: _____

_____

Telephone: _____

E-mail: _____

Signature: _____

Date: _____

Please Make Checks Payable To:

Center Stage Israel

Postal Address: 5 Hakalanit Street

Gan Haim, 449100, ISRAEL

For Direct Bank Transfers - please contact Daniella at Center Stage for account details

Center Stage Israel

052 631 5045

daniella@centerstageisrael.com

Signature: _____

Date: _____

For more information on sponsorships and advertising with Center Stage, please contact:
Daniella Crankshaw: +972 52 631 5045 or email: daniella@centerstageisrael.com