

Center Stage Community Theater

**SPONSORSHIP/ADVERTISING PACKAGE**



Center Stage Community Theater

A theater stage set featuring a red curtain backdrop. On the stage floor, there is a blue typewriter with a sheet of paper that reads 'MURDER MOST FOUL', a vintage rotary telephone, and a large diamond necklace. The text 'PLAY ON!' is written in large white letters, with 'BY RICK ABBOT' and 'An Hysterical Comedy' below it. The CSCT logo and name are in the top left, and showtimes and location are on the right. A hand is visible on the right side pulling the red curtain.

 **CSCT**  
Center Stage Community Theater  
PRESENTS:

**PLAY ON!**  
BY RICK ABBOT  
*An Hysterical Comedy*

Tues 10<sup>th</sup> Oct at 8pm  
Wed 11<sup>th</sup> Oct at 8pm  
Thurs 12<sup>th</sup> Oct at 8pm

Eshkol Pais  
46 HaHayil Street,  
Ra'anana

I regard the theatre as the greatest of all art forms, the most immediate way in which a human being can share with another the sense of what it is to be a human being~**Oscar Wilde**

## WHAT WE DO



Center Stage Community Theater

CSCT  
Center Stage Community Theater

PRESENTS:

**PLAY ON!**  
BY RICK ABBOT

*An Hysterical Comedy*

MURDER  
MOST FOUL

ESHKOL PAIS RA'ANANA  
46 HaHayil Street

October 10th, 11th and 12th at 8pm  
TICKETS: NIS 70  
[www.centerstageisrael.com/playon](http://www.centerstageisrael.com/playon)

"Play On!" is presented by arrangement with Concord Theatricals on behalf of Samuel French, Inc.  
[www.concordtheatricals.com](http://www.concordtheatricals.com)

Center Stage Community Theater is the only English language community theater in the Sharon area. It is the Community Theater arm of Center Stage, the first professional English theater in Israel with a large and supportive community.

Center Stage itself is a non-profit entity (580056992). It is able to accept donations/sponsorships (501(c)3 recognized) from the US and UK through our fiscal sponsors. For more information on fiscal sponsors, please contact Daniella via email:

[daniella@centerstageisrael.com](mailto:daniella@centerstageisrael.com).

The first production by our Community Theater is Rick Abbot's hysterical comedy, "Play On!". It will run for three nights, October 10th, 11th and 12th. This provides us with a substantial period for advertising and promotion and as a sponsor, you will directly benefit from this time.

For more information on sponsorships and advertising with Center Stage Community Theater, please contact:  
Daniella Crankshaw: [daniella@centerstageisrael.com](mailto:daniella@centerstageisrael.com)

## PARTNERSHIP BENEFITS



We invite you to put your business Center Stage with creative PR activity and unforgettable events

Center Stage provides sponsors with premium visibility and brand exposure through media placement and direct marketing.

**Powerful Brand Association** - an opportunity to associate your name/brand with innovation, creativity, community and first rate English-language performances

Access to **multi-channel marketing activity** including campaign-wide branding and logo visibility - communicate with customers across multiple channels including website, newsletter, social media platforms, public relations and more

**High profile marketing activity** with national and international reach in print, online and social media

**Direct connection with our audiences** - communicate key messages to receptive audience

**High quality hospitality opportunities** - meet cast and production team in vibrant location

A variety of activities to get involved in by **making it happen both on stage and in the community**

Create a **positive rapport** among residents and visitors alike

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## SPONSORSHIP/ADVERTISING PACKAGES



The generous sponsorship support we receive from corporations and local businesses plays a key role in our success. In exchange, we are excited to be able to offer these valued partners with tangible benefits, and the opportunity to gain meaningful visibility with our audiences.

Center Stage serves a highly desirable demographic - both bilingual, well established, cultured individuals (50+) as well as the younger generation (12-38) through our youth theater and activities. Our sponsors are able to cultivate clients and highlight their strong commitment to the arts and to the community through their support.

It is in our nature to explore ideas so we would be happy to come up with a creative package that will suit your business aims, identity and budget. Call us now to tailor a package for your requirements.

The list below describes opportunities that are currently available:

Production Sponsorship - Limited to 3 - NIS 2000

Dress Rehearsal Sponsorship - Limited to 3 - NIS 1,000

Full Page Program Advert - NIS 500

Half Page Program Advert - NIS 300

Quarter Page Program Advert - NIS 170

For more information on sponsorships and advertising with Center Stage Community Theater, please contact:

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## PRODUCTION SPONSORSHIP – NIS 2000



Put your business center stage and gain the highest level of exposure with access to city/country-wide high profile branding and a tailor-made plan of marketing activity.

- Four complimentary VIP Tickets - access to the best seats in the house on any night
- Creative PR launch and social media campaigns
- Full page advert in the program
- A featured linked logo and/or landing page on our website for the duration of the promotion
- Repeated promotional mention on our Facebook fan page and other social media platforms
- Name/logo on all promotional material (posters, flyers, adverts, e-newsletter, etc.)
- Featured inclusion in all press releases
- Company A5 leaflet insertion in our program
- Curtain recognition at the beginning of the show

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## DRESS REHEARSAL SPONSORSHIP – NIS 1000



Connect to target audiences by supporting our play and in return we offer you a fantastic opportunity for recognition and a creative way highlight

- Two complimentary VIP Tickets - access to the best seats in the house on any night of the performances
- Creative PR launch and social media campaigns
- Half page advert in the program
- A featured linked logo/Name and/or landing page on our website for the duration of the promotion
- Repeated promotional mention on our Facebook fan page and other social media platforms
- Name/logo on all promotional material (posters, flyers, adverts, e-newsletter, etc.)
- Featured inclusion in all press releases

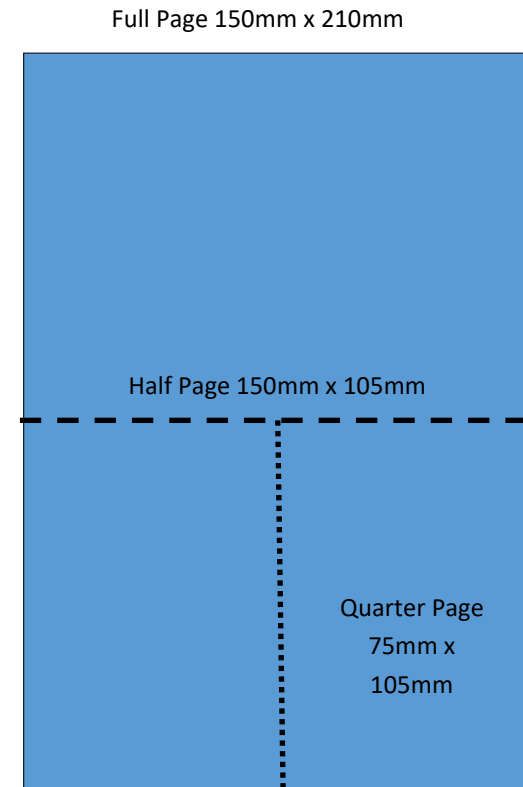
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## PROGRAM ADVERTISING – NIS 170 to NIS 500



Put your business in the spotlight and advertise in our program. Programs are A5 is size. We can create the advert for you or you can provide us with a ready advert.

- Full Page Advert: 150mm x 210 mm - NIS 500
- Half Page Advert: 150mm x 105 mm - NIS 300
- Quarter Page Advert: 75mm x 105mm - NIS 170



For more information on sponsorships and advertising with Center Stage Community Theater, please contact:  
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# SPONSORSHIP ACCEPTANCE FORM



We agree to the following sponsorship program:

- Production Sponsorship @ NIS 2000
- Dress Rehearsal Sponsorship @ NIS 1000
- Full Page Program Advert @ NIS 500
- Half Page Program Advert @ NIS 300
- Quarter Page Program Advert @ NIS 170

Company/Private Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Please Make Checks Payable To:

Center Stage Israel

Postal Address: 5 Hakalanit Street

Gan Haim, 449100, ISRAEL

For Bank Transfers - please contact Daniella  
at Center Stage

Center Stage Israel

5 Hakalanit Street, Gan Haim

ISRAEL

+972 52 631 5045

daniella@centerstageisrael.com

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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